

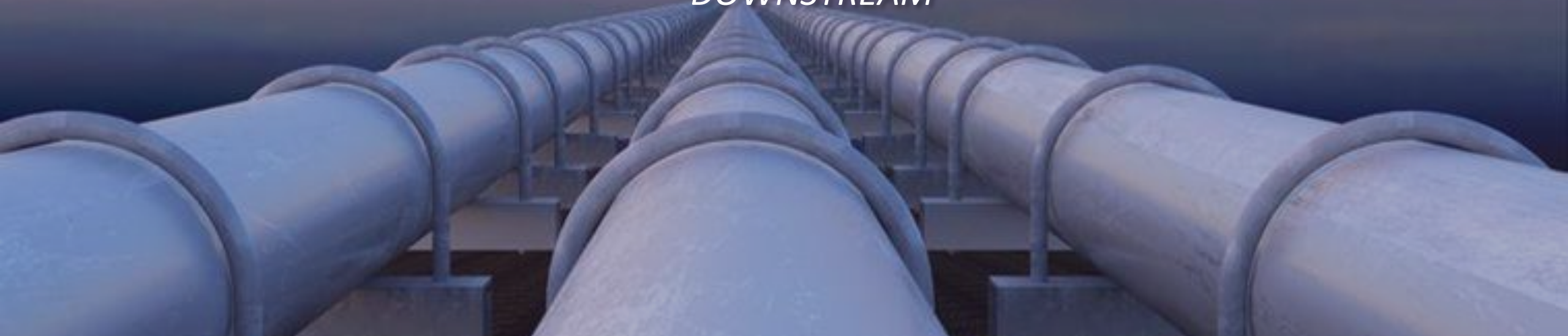


WisePath
• *Energy* <

Oil • Gas • Technologies

and Associates

*BUSINESS STRATEGY SOLUTION FOR UPSTREAM / MIDSTREAM /
DOWNSTREAM*



ABOUT US



JG OIL and GAS LLC and WisePath Energy LLC are companies that collaborate to offer the most comprehensive specialized consulting service.

Our companies focus on **BUSINESS STRATEGY** with the goal of helping customers get the best information available to make educated decisions in the marketplace. Once companies decide which strategy fits their needs, we prepare to support on the execution.

We have the business and industry know how to help companies reach their highest potential. Our extensive network and technology knowledge allows us to add value by increasing efficiency and optimize processes while reducing operational cost.

BUILDING A LONG TERM VALUE FOR YOUR ORGANIZATION



1

BUSINESS STRATEGY CONSULTING

WHAT DO WE DO?

Business Strategy:

- INDUSTRY ANALYSIS
- FIRM ANALYSIS
- SALES STRATEGY
- VALUE ADDED SALES
- DISTRIBUTION CHANNEL ASSESSMENT
- INTERNATIONAL BUSINESS DEVELOPMENT
- CUSTOMER SURVEYS
- DATA ANALYSIS
- DECISION ANALYSIS
- MARKET ANALYSIS
- BUSINESS PLANS
- INNOVATION MANAGEMENT PROCESS (CREATIVITY)
- SUPPLY CHAIN MANAGEMENT

Business Execution:

- APPROACH TO INTERNATIONAL MARKETS
- MERGE AND ACQUISITIONS
- BUSINESS AGENDAS
- LEGAL AND FINANCIAL CONSULTING
- PILOT TESTS
- PROJECT MANAGEMENT
- STRATEGIC ALLIANCES
- FINANCING
- SALES
- SUPPLY CHAIN MANAGEMENT
- MARKETING DIGITAL/ECOMMERCE-PR.



We help your product get where it needs to be.

JG OIL and GAS LLC and WisePath Energy LLC have developed a way to help companies achieve their target markets. With a team of over **30 years** of experience in the **Oil & Gas** industry covering **Upstream, Midstream** or **Downstream**. Our core capability is to develop strategies for companies in need for produce or service development in order to maximize ROI. These are some of our areas of expertise where we have excelled..

- EOR (Enhanced Oil Recovery)
- Instrumentation and Control
- Gas Processing
- International Business Development
- Fuel and oil trading.
- Surplus management
- Premium connection for drill pipe and casing.
- Torque Rings.
- Sucker rod well head.
- Real-time Pipe monitoring device
- Storage tank manufacture.
- API Q1 machine shop.
- Jet pump Hydraulic pumping
- Drilling contractor
- Reduced viscosity chemical.
- Phased array inspection
- IT equipment management
- OCTG manufacturing
- Drilling rig equipments, parts and expendables supply.
- Investment capital firm
- Environmental Engineering



PROCEDURE PLAN



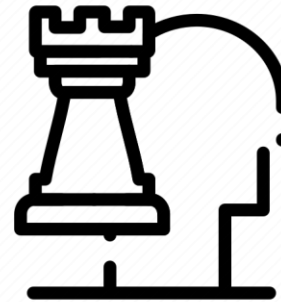
STEP 1

BUSINESS
OPPORTUNITY
ASSESSMENT FOR
PRODUCT OR
SERVICE



STEP 2

CONCEPTUAL
BUSINESS ANALYSIS



STEP 3

DETAILED
STRATEGY AND
MARKETING PLAN



STEP 4

EXECUTION

STEP 1

BUSINESS
OPPORTUNITY
ASSESSMENT FOR
PRODUCT OR
SERVICE

Time: Free of Charge

- Data Request
- Identify if project is viable
- Road map for project development
- Assess situation
- Executive Summary and Proposal

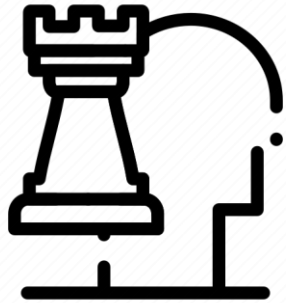


STEP 2

CONCEPTUAL BUSINESS ANALYSIS

Time: 16 hours

- Firm Analysis:
 - Barriers of entry
 - Power of Buyers
 - Power of Suppliers
 - Threat of Substitutes
 - Rivals among Competitors
- Firm Analysis /Value Chain Analysis:
 - Inbound Logistics
 - Operations
 - Outbound Logistics
 - Marketing and Sales
 - After Market Service
 - Supporting Activities
- Decision Analysis:
 - Model the situation
 - Discover what is important



STEP 3

DETAILED
BUSINESS PLAN
Time: 32 hours

DECISION ANALYSIS II:

- Risk Analysis
- Value of information
- Course of action

SALES STRATEGY

- Value added Sales
- Customer Portfolio Management
- Distribution Channel Assessment
- International Business Development

MARKETING PLAN

- Value Proposition
- Marketing Objectives
- Business Growth Strategy
- Marketing Strategy
- Marketing Mix
- Tactical Marketing Programs
- Customer Surveys & Data Analysis
- Digital Marketing E-COMMERCE -PR.

EXTRA OPTION 1: INNOVATION MANAGEMENT (5 hours)

EXTRA OPTION 2: CREATIVITY ASSESSMENT (5 hours)

EXTRA OPTION 3: BUSINESS MODEL CANVAS (6 hours)



STEP 4

EXECUTION

Time: Case by Case

- Implementation Plan
- Project Road Map
- Activity List
- Risk Management Rating
- Change Management
- Supply Chain Management
- International go-to-market execution
- M&A
- Business Agendas
- Legal and Financial Consulting
- Pilot Tests
- Project Management
- Strategic Alliances
- Financing
- Sales Execution
- Marketing Digital / E- Commerce
- CRM - PR

MAXIMIZE YOUR PROFIT WITH OUR CONSULTING SERVICE

$$\text{REVENUE} - \text{EXPENSES} = \text{PROFIT}$$

INCREASE REVENUE BY :

- Increasing your sales probability
- Having a customized Business Strategy
- Having a detailed Marketing Plan
- Accessing potential customers

REDUCE EXPENSES BY:

- Decreasing Admin overhead
- Reduce Travel expense
- Cutting Sales force and Business Development expense

CONTACT



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